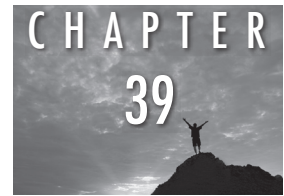




BRUCE H. LIPTON

Intelligence of Your Cells



Underneath your skin is a bustling metropolis of 50 trillion cells, each biologically and functionally equivalent to a miniature human. Current popular opinion holds that the fate and behavior of our internal cellular citizens are preprogrammed in their genes, a notion derived from the now dated scientific concept known as *genetic determinism*. Since Watson and Crick's discovery of the genetic code, the public has been programmed with the conventional belief that DNA "controls" the attributes passed down through a family's lineage, including dysfunctional traits such as cancer, Alzheimer's, diabetes, and depression, among scores of others. As "victims" of heredity, we naturally perceive of ourselves as being powerless in regard to the unfolding of our lives. Unfortunately, the assumption of being powerless is the road to personal irresponsibility: "Since I can't do anything about it anyway...why should I care?"

Shattering Illusions

Just as the Human Genome Project got off the ground in the late 1980s, scientists began to acquire a paradigm-shattering new view of how life works. Their revolutionary research has become the foundation for a new branch of science known as *epigenetic control*, which has shaken the foundations of biology and medicine. It reveals that we are not "victims," but rather "masters" of our genes.

Bruce Lipton, Ph.D., is an internationally recognized authority in bridging science and spirit. A cell biologist by training, he taught anatomy at the University of Virginia, and later performed pioneering studies at Stanford University's School of Medicine. He has been a guest speaker on dozens of TV and radio shows, as well as keynote presenter for national conferences. His breakthrough studies on the cell membrane presaged the new science of Epigenetics, and made him a leading voice of the new biology. His book *The Biology of Belief* (Elite, 2005) quickly became a best-seller, and you can find him on the web at www.BruceLipton.com.